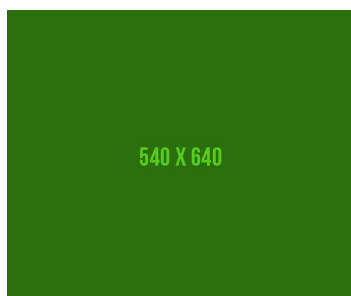


Advertising Opportunities, Placement & Specifications

Product Photos



540 x 640, 72 dpi

For use with Product Images and product carousel ONLY.

Also used for GK Newsletter products (GK Certificates, Coupons, Review Guru, and Plays)

JPG or PNG format only. Please do not submit animated GIF.

Static images only please

File size: Maximum 151 Kb only

Sidebar (Right Side)



Button

300 x 100, 72 dpi

JPG or PNG format only. Please do not submit animate GIF files. Static images only please

File Size: Maximum 151 Kb only



Middle

300 x 250, 72 dpi

Location: Below Product Carousel under GK Events Sponsors – Support our Sponsors!

JPG or PNG format only. Please do not submit animate GIF files. Static images only please

File Size: Maximum 151 Kb only



Bottom

300 x 600, 72dpi

Location: Below Subscribe to our Newsletter

JPG or PNG format only. Please do not submit animate GIF files. Static images only please

File Size: Maximum 151 Kb only



Footer

720 x 300, 72 dpi

728 x 90, 72 dpi

Location: Follows every article post and transaction page of website

JPG or PNG format only. Please do not submit animate GIF files. Static images only please. File Size: Maximum 151 Kb only



Newsletter Banner

Location: Your preference. Follows a Major Section (Article, GK Products)

530 x 70, 72 dpi

JPG or PNG format only. Please do not submit animate GIF files. Static images only please

File Size: Maximum 151 Kb only



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Media Contact: John Hakim • 805.497.9323 • golf@greenskeeper.org

Greenskeeper, LLC • 4607 Lakeview Canyon Road, #388 • Westlake Village, CA 91361